



POLICY CONCERNING THE USE OF THE BUILDINGSMART NAME AND ASSOCIATED LOGOS.

buildingSMART asserts that the buildingSMART name and logo are the property of the buildingSMART International and its Chapters.

buildingSMART International is charged with managing the brand name and copyright and has registered them as Community Trade Marks within the European Union. By the provisions of the Berne Convention and its successor acts they are therefore protected in all the signatory countries worldwide. The status of these registrations is kept under review and managed as required.

buildingSMART Chapter and Members of all types need to be able to use the name and logo for the beneficial development and promotion of buildingSMART's goals. In order to ensure the proper management of the intellectual property the following policies have been established:

- Chapters and Members who are in good standing may use the buildingSMART name and logo with the appropriate designation of their affiliation to indicate their association with buildingSMART International and its Chapters.
- The buildingSMART logo and name may only be associated with certification programs where that use has been specifically sanctioned by buildingSMART International or is explicitly in accordance with one of its licensed certification programs carried out by a third party.
- Chapter and Members who are in good standing may use (or permit to be used) the buildingSMART name and logo for marketing or promotional activities provided always that care is taken to ensure that such use does not jeopardise buildingSMART's open, neutral and not-for-profit status.

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